



YOUR RESPECT
WATER'S WORTH IT.

YOU NEED WATER. WATER NEEDS YOU.



YOUR RESPECT



Your life and community is built on clean water and the infrastructure that supports it. It's so reliable that you might not give it—or the impact of your actions—a second thought.

RESPECT WATER BY TAKING THE TIME TO STOP, THINK, AND ACT.

THE FACTS

- In the U.S., an estimated 76% of the population—almost 250 million people—depends on nearly 15,000 water resource recovery facilities and a vast network of hidden infrastructure for wastewater services. An additional 56 million people are expected to connect to these systems by 2032.
- Over the next 20 years, estimated needs are USD \$4.8 trillion for U.S. drinking water and wastewater infrastructure and USD \$271 billion for U.S. stormwater infrastructure. Roughly 90% of Americans strongly support increased investment in these clean water systems.
- Estimated needs in Canada are CAD \$207 billion for drinking water, CAD \$234 billion for wastewater, and CAD \$134 billion for stormwater. A majority of Canadians also rank water, wastewater, and stormwater infrastructure as top funding priorities.
- Thirty large U.S. water and wastewater utilities, with support from ratepayers, will contribute USD \$524 billion to the economy and create nearly 300,000 jobs over the next decade through essential water and wastewater infrastructure improvement projects.

Sources: <https://bit.ly/2LFKr14>

SMALL ACTIONS, BIG IMPACT

- Only flush the 3Ps. Everything that goes down a pipe or storm drain ends up at your local water resource recovery facility or waterbody. Limit what you flush to (toilet) paper, pee, and poo—and responsibly dispose of, or recycle, the rest.
- Take a tour of your local water resource recovery facility to learn about water careers and the innovative ways water is managed in your community.
- Review your water/wastewater bill, ask about your community's stormwater plan, and stay informed about local, national, and global water issues.
- Invest in your local water infrastructure, become a water advocate, and volunteer for community clean-up and awareness activities.



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